

Texoma Junior Rodeo Association

SPONSORSHIP PACKAGE

The Texoma Junior Rodeo Association (TJRA) is a non-profit 501 C (3) youth association that organized to promote young people 19 years and younger in the sport of rodeo. The association consists of members in four different age groups: 6 & under, 7-10, 11-14, and 15-19. There are 31 different events held at each rodeo including: mutton busting, steer bareback, steer ranch bronc, steer saddle bronc, steer riding, Jr. bull riding, Sr. bull riding, straight-a-way barrel racing, barrel racing, pole bending, ribbon goats, goat tying, chute dogging, steer wrestling, breakaway roping, ribbon roping, tie down roping, and team roping.

The TJRA was founded in 1999 in Durant, Oklahoma by a group of dedicated rodeo enthusiasts with the desire to promote the development of sportsmanship, horsemanship, and character in the youth of our country. The TJRA works diligently to promote these rodeo athletes throughout the Texoma region. Members come from all over Texas and Oklahoma to compete at these rodeos. The TJRA rodeo year is from January through October, with the finals being held in November. Prize money is given to the fastest times and highest scores in each event throughout the year, along with accumulating points for the finals. At the TJRA Finals, the contestants with the highest placing, by accumulated points, will receive a trophy saddle in each event as well as other trophy prizes given to EACH qualified contestant in EACH event.

We would like to offer a sponsorship opportunity for your company through the TJRA, and we offer different levels of sponsorship to accommodate your needs. Thank you for your time and consideration in a TJRA sponsorship.

Sincerely,

Texoma Junior Rodeo Association

PLATINUM SPONSOR \$1500

You and your company will receive:

- ❖ Company name or logo on 1 trophy event saddle (your choice of age group and event if available)
- ❖ Complimentary full page ad in the TJRA Finals program
- ❖ Complimentary pass for 4 to the TJRA Finals
- ❖ Complimentary Company banner hung at all TJRA rodeos and TJRA Finals
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalists
- ❖ 4 complimentary meal passes to the Back Number Ceremony and Awards Banquet

GOLD SPONSOR \$1000

You and your company will receive:

- ❖ Complimentary ½ page ad in the TJRA Finals program
- ❖ Complimentary pass for 2 to the TJRA Finals
- ❖ Complimentary Company banner hung at all TJRA rodeos and TJRA Finals
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalists
- ❖ 2 complimentary meal passes to the Back Number Ceremony and Awards Banquet

SILVER SPONSOR \$600

You and your company will receive:

- ❖ Complimentary ¼ page ad in the TJRA Finals program
- ❖ Complimentary pass for 2 to the TJRA Finals
- ❖ Complimentary Company banner hung at the TJRA Finals
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalist
- ❖ 2 complimentary meal passes to the Back Number Ceremony and Awards Banquet

BRONZE SPONSOR \$400

You and your company will receive:

- ❖ Complimentary business card ad in the TJRA Finals program
- ❖ Complimentary pass for 2 to the TJRA Finals
- ❖ Complimentary Company banner hung at the TJRA Finals
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)

BUCKLE SPONSOR \$250

You and your company will receive:

- ❖ Complimentary business card ad in the TJRA Finals program
- ❖ Complimentary pass for 1 to the TJRA Finals
- ❖ Complimentary Company banner hung at the TJRA Finals

If you and your company decide that you would like to make a tax-deductible donation and become a sponsor of the Texoma Junior Rodeo Association, please fill out the following information on the last page.

Texoma Junior Rodeo Association

SPONSORSHIP FORM

Date: _____

Company/Donator Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____

Sponsorship Level: _____

Sponsorship Applied to (if applicable): _____

Signature: _____

Please attach a business card with your submission of the sponsorship package, as well as any ad information that you prefer us to use. You will receive a receipt as proof of donation for your taxes.

Please mail sponsorship package to:

Texoma Junior Rodeo Association
PO Box 663
Durant, OK 74702

For questions, please contact:

Lacey Pursley, Public Relations Officer	661-912-3881
Shannon Stricklen, Secretary	580-775-3668
Jennifer Morris, Treasurer	903-640-6413