

Texoma Junior Rodeo Association

SPONSORSHIP PACKAGE

The Texoma Junior Rodeo Association (TJRA) is a non-profit 501 C (3) youth association that organized to promote young people 19 years and younger in the sport of rodeo. The association consists of members in four different age groups: 6 & under, 7-10, 11-14, and 15-19. There are 31 different events held at each rodeo including: mutton busting, steer bareback, steer ranch bronc, steer saddle bronc, steer riding, Jr. bull riding, Sr. bull riding, straight-a-way barrel racing, barrel racing, pole bending, ribbon goats, goat tying, chute dogging, steer wrestling, breakaway roping, ribbon roping, tie down roping, and team roping.

The TJRA was founded in 1999 in Durant, Oklahoma by a group of dedicated rodeo enthusiasts with the desire to promote the development of sportsmanship, horsemanship, and character in the youth of our country. The TJRA works diligently to promote these rodeo athletes throughout the Texoma region. Members come from all over Texas and Oklahoma to compete at these rodeos. The TJRA rodeo year is from January through October, with the finals being held in November. Prize money is given to the fastest times and highest scores in each event throughout the year, along with accumulating points for the finals. At the TJRA Finals, the contestants with the highest placing, by accumulated points, will receive a trophy saddle in each event as well as other trophy prizes given to EACH qualified contestant in EACH event.

We would like to offer a sponsorship opportunity for your company through the TJRA, and we offer different levels of sponsorship to accommodate your needs. Thank you for your time and consideration in a TJRA sponsorship.

Sincerely,

Texoma Junior Rodeo Association

JACKET SPONSOR \$1750 (LIMITED TO THE FIRST 6)

You and your company will receive:

- ❖ Company name or logo on ALL 2024 TJRA Finalists Jackets
- ❖ Company name or logo on a Sponsor Flag to be displayed at all TJRA rodeos
- ❖ Complimentary full page ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at TJRA Finals
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals
- ❖ 8X10 photo displaying all of the TJRA Finalists

PLATINUM SPONSOR \$1500

You and your company will receive:

- ❖ Company name or logo on 1 trophy event saddle (your choice of age group and event if available)
- ❖ Company name or logo on a Sponsor Flag to be displayed at all TJRA rodeos
- ❖ Complimentary full page ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at TJRA Finals
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals
- ❖ 8X10 photo displaying all of the TJRA Finalists

GOLD SPONSOR \$1000

You and your company will receive:

- ❖ Company name or logo on a Sponsor Flag to be displayed at all TJRA rodeos
- ❖ Complimentary ½ page ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at TJRA Finals
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals
- ❖ 8X10 photo displaying all of the TJRA Finalists

SILVER SPONSOR \$600

You and your company will receive:

- ❖ Complimentary ¼ page ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at the TJRA Finals
- ❖ 5X7 photo displaying all of the TJRA Finalists
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals

BRONZE SPONSOR \$400

You and your company will receive:

- ❖ Complimentary business card ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at the TJRA Finals
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals
- ❖ 5X7 photo displaying all of the TJRA Finalists

BUCKLE SPONSOR \$250

You and your company will receive:

- ❖ Complimentary business card ad in the TJRA Finals program
- ❖ Complimentary Company banner hung at the TJRA Finals
- ❖ Company sponsor information announced at all performances throughout the rodeo season and TJRA Finals

ASSORTED SIZED TRAILER ADS \$100 - \$300 (dependent on size)

Company Logo displayed in position of your choice on one of the 2024 TJRA Finals Champion trailers awarded at the TJRA Finals

If you and your company decide that you would like to make a tax-deductible donation and become a sponsor of the Texoma Junior Rodeo Association, please fill out the following information on the last page.

Texoma Junior Rodeo Association

SPONSORSHIP FORM

Date: _____

Company/Donator Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____

Sponsorship Level: _____

Sponsorship Applied to (if applicable): _____

Signature: _____

Please attach a business card with your submission of the sponsorship package, as well as any ad information that you prefer us to use. You will receive a receipt as proof of donation for your taxes.

Please mail sponsorship package to:

Texoma Junior Rodeo Association
PO Box 663
Durant, OK 74702

For questions, please contact:

Kelli Jon Proctor, Public Relations Officer
Shannon Stricklen, Secretary
Jennifer Morris, Treasurer
Olivia Stanley, Board Secretary

580-775-3324
580-775-3668
903-640-6413
903-818-2910