Texoma Junior Rodeo Association

2026 SPONSORSHIP PACKAGE

The **Texoma Junior Rodeo Association (TJRA)** is a non-profit 501(c)(3) youth association organized to promote young people **19 years and younger** in the sport of rodeo. The association consists of members in four different age groups: **6 & under, 7–10, 11–14, and 15–19**.

There are **31 different events** held at each rodeo, including: mutton busting, steer bareback, steer ranch bronc, steer saddle bronc, steer riding, Jr. bull riding, Sr. bull riding, straight-a-way barrel racing, barrel racing, pole bending, ribbon goats, goat tying, chute dogging, steer wrestling, breakaway roping, ribbon roping, tie-down roping, and team roping.

The Texoma Junior Rodeo Association was founded in **1999 in Durant, Oklahoma** by a group of dedicated rodeo enthusiasts with the desire to promote the development of **sportsmanship, horsemanship, and character** in the youth of our country. TJRA works diligently to promote rodeo athletes throughout the Texoma region. Members come from all over **Texas and Oklahoma** to compete at TJRA rodeos.

The TJRA rodeo year runs from **January through October**, with the **Finals held in November**. Prize money is awarded throughout the season for the fastest times and highest scores in each event, along with accumulated points toward Finals qualifications. At the TJRA Finals, contestants with the highest placing by accumulated points receive a **trophy saddle in each event**, along with additional trophy prizes given to **each qualified contestant in each event**.

We would like to offer a sponsorship opportunity for your company through the Texoma Junior Rodeo Association. We offer different levels of sponsorship to accommodate your needs.

Thank you for your time and consideration of a TJRA Sponsorship.

Sincerely,
Texoma Junior Rodeo Association

Texoma Junior Rodeo Association

2026 SPONSORSHIP FORM

DATE: _____

COMPANY NAME / DONATOR NAME:

_____

MAILING ADDRESS:

_____

CITY: _____STATE: _____ZIP: _____

CONTACT NUMBER:

_____

SPONSORSHIP LEVEL:

_____

SPONSORSHIP APPLIED TO (IF APPLICABLE):

_____

SIGNATURE:

_____

Please attach a **business card** with your sponsorship submission, along with any **advertisement or logo materials** you prefer us to use. A **receipt can be provided** as proof of donation for tax purposes.

Mail Sponsorship Package To:

Texoma Junior Rodeo Association
PO Box 663
Durant, OK 74702

For questions, please contact:

Shyla Bacon, Treasurer
(903) 715-0295

Amanda Morgan, Rodeo Secretary
(903) 629-5272

Sponsorship Levels

PLATINUM SPONSOR – $1,750

SOLD OUT

- Company name or logo on **ALL TJRA Finalists jackets**
- Company name or logo on **the Trophy Event Champion saddle**
  (Event and age group of choice if available)
- **Full-page ad** in the TJRA Finals Program
- **Company banner displayed** at the TJRA Finals
- **Company name and sponsor information announced** at rodeo performances throughout the regular season and Finals

GOLD SPONSOR – $1,000

- **Event buckle** with your sponsorship information
- **Half-page ad** in the TJRA Finals Program
- **Company banner displayed** at the TJRA Finals
- **Company name and sponsor information announced** at rodeo performances throughout the regular season and Finals

SILVER SPONSOR – $500

- **Quarter-page ad** in the TJRA Finals Program
- **Company banner displayed** at the TJRA Finals
- **Company name and sponsor information announced and recognized** as a Silver Sponsor at the TJRA Finals

BRONZE SPONSOR – $250

- **Business card–size ad** in the TJRA Finals Program
  Company name and sponsor information announced and recognized as a Bronze Sponsor at the TJRA Finals
- **Company banner displayed** at the TJRA Finals

If you and your company would like to make a **tax-deductible donation** and become a sponsor of the **Texoma Junior Rodeo Association**, please complete the sponsorship form included in this packet.